

## School of Education

# BA (Hons) Applied Golf Management Studies



The partnership between the School of Education and the Professional Golfers' Association is an innovative and exciting collaborative venture. It provides the basis for combining aspects of professional/vocational practice with rigorous scholarship. In an increasingly differentiated market-place for sports-related programmes of study, it is ground-breaking.

*Dr Martin Toms, Programme Manager  
(Extract from External Examiner's report)*

Create impact.

The University of Birmingham and the Professional Golfers' Association (PGA) have teamed up to offer a unique degree combining applied academic and theoretical aspects of sports management and science related to golf, with vocational aspects of the golf business.

The 3 year full-time programme leads to an Honours Degree and (on achieving the required standards) the opportunity to apply for PGA Professional Status.

Students graduating from the degree will be expected to lead the field in both golfing prowess and in the management, organisation and coaching of golf internationally.

### The PGA

The Professional Golfers' Association is the body that governs professional golf in this country. Its qualifications are recognised throughout Europe and the rest of the world.

(The existing PGA Professional Diploma is also now a 'Foundation Degree In Professional Golf' awarded by the University of Birmingham).

The Applied Golf Management Studies Degree is the first full-time degree course of its kind to combine the PGA's expertise with a sports based degree from one of the UK's top Universities.

### Degree content

The degree follows a number of applied theoretical disciplines throughout the three years – Sports Science, Business Management, Materials Science and

Coach Education. During the three years students will study a number of modules including:

- Psychology of Golf
- Analysis of Swing Theory
- Equipment Technology
- Business and Financial performance
- Applied Sports Science
- Event Management
- Plus 3 placements in golf settings



#### What can the degree offer?

- It is the only golf degree available in the world that offers the opportunity to gain PGA status on completion of the degree and by fulfilling the other criteria for PGA membership
- Access to top academic and sports facilities at the University of Birmingham and the PGA Training Academy at The Belfry
- Opportunities for Sports Scholarships from both the R&A and from TASS
- Opportunities to play high level competitive golf within the BUSA sports system
- The opportunity to learn from staff from some of the top rated research departments in the country (Education; Sport and Exercise Science; Metallurgy and Materials; Health Sciences)
- The opportunity to learn from the expertise available at the PGA National Training Academy
- Opportunity to gain a recognized coaching award

#### Entry requirements

For 2006 entry, students will need to have achieved a minimum ABB at Advanced level (320 tariff points).

Applicants should also have a handicap of 4.4 (male) or 6.4 (female) or better. For updated information and precise subject requirements, please see the University website, contact the Programme Manager or access the pdf 'Frequently Asked Questions Handbook'.

#### Other courses

The University also offers a number of other sporting degrees (please contact admissions for details or see [www.bham.ac.uk/sport](http://www.bham.ac.uk/sport)). These include: Sport and Exercise Science; Sport, PE and Community Studies; Sport and Materials Science; Sport Management and others.

The PGA offers a 3 year Foundation Degree leading to full PGA membership.

#### Open days

The University has a number of set open days, and students are encouraged to visit, see the campus and facilities and talk to our students and staff.

Visit our Open Days website for more information:

[www.opendays.bham.ac.uk](http://www.opendays.bham.ac.uk)

We also have specific Applied Golf Management Studies Open Days at The Belfry, which are by invitation only. Prospective students are asked to register their interest by contacting the Programme Manager, Dr Martin Toms, who will send you further information on the course:  
Email: [m.r.toms@bham.ac.uk](mailto:m.r.toms@bham.ac.uk)  
Tel: +44 (0)121 415 8392

#### Learn more

More details of this course can be gained by visiting the University of Birmingham's website, or by accessing the latest update of the pdf Frequently Asked Questions Handbook at: [www.education.bham.ac.uk/programmes/ugrad/sport/golf.htm](http://www.education.bham.ac.uk/programmes/ugrad/sport/golf.htm)

For a discussion of the degree please contact:  
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[www.bham.ac.uk](http://www.bham.ac.uk)

This leaflet was written several months in advance of the start of the academic year. It is intended to provide prospective students with a general picture of the programmes and courses offered by the School. Please note that not all programmes or all courses are offered every year. Also, because our research is constantly exploring new areas and directions of study some courses may be dropped and new ones offered in their place.